

This newsletter is the third release of our Energy Smart Industry Newsletter. Green Agenda is complete with the latest in energy efficient solutions, legislation, and relevant articles. Do you have an interesting article to submit? E-mail us! info@energysmartindustry.com
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Energy Smart Industry completes LED Retrofitting for Ocean Palms

Makes it the first building in America to run entirely on LED Retrofit lighting

Energy Smart Industry, a leading provider of Retrofit Lighting in the U.S.A. has completed its LED retrofitting project for Ocean Palms, a condominium association in Hollywood, Florida. This has made Ocean Palms the first building in America to be entirely retrofitted with LED Lighting. Its LED Retrofit has also resulted in a 25% saving on its energy bill.

Hollywood, FL, January 11, 2010: Leading provider of LED Lighting Retrofits, Energy Smart Industry today announced that it has completed its LED Retrofitting project for Ocean Palms, a condominium association located in Hollywood, Florida. This makes Ocean Palms the first building in America to be entirely retrofitted with LED Lighting. With this LED Retrofit program, Ocean Palms has seen a 75% saving in its energy bills.

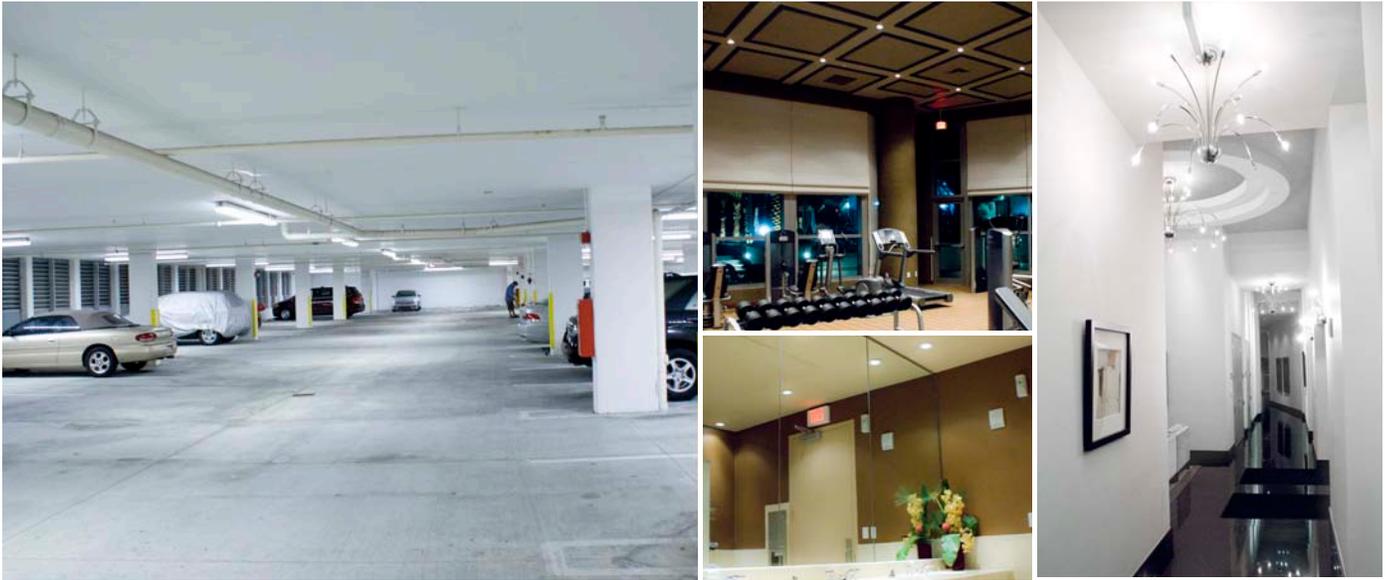
Commenting on this achievement, Mr. Roni Mazouz, VP and Mr. David Houry, CEO, of Energy Smart Industry (ESI), say, "We are happy that more and more people are becoming environmentally-conscious and turning to LED Retrofits with our program. From LED Retrofitting for only certain areas, we now have a client who has become the first

building in America to be entirely retrofitted with LED Lighting. This is a breakthrough in our efforts to help people conserve energy, save costs and help the environment."

Energy Smart Industry proposed a 25% saving on Ocean Palms' energy bills and the chance to retrofit their public areas with state-of-the-art LED Lighting. It provided LED Lighting Retrofits for all the common areas of the building – right from the hallways to the gym to the parking garage. Moreover, it also offered Ocean Palms a 5 year warranty, the only LED Retrofit provider in the U.S.A. to do so.

From USD 40,000 per month ESI's LED Retrofitting program has brought Ocean Palms' energy bills down to USD 28,000 and has delivered on its promise. The LED Retrofit exercise has also increased Ocean Palms' positive cash flow exceeding 100,000 per year .

Energy Smart Industry (ESI) is an eco-friendly firm that offers an innovative lighting redesign program. It is the only company of its kind in the United States that offers the retrofit lighting service and products with guaranteed positive cash flow and no out-of-pocket cost. ESI allows buildings to



realize guaranteed energy cost savings with an unbelievable positive cash flow. ESI includes a unique 5-year protection policy on the lighting installed. After the retrofit the building will enjoy a complete LED lighting system at no cost, an immediate positive cash flow guaranteed, 5 years of comprehensive free maintenance, and will become green by reducing carbon emission.

Under our ‘Green Lease Management Program’, clients do not pay us upfront. They only pay us a percentage of their savings on their energy bills. LED Retrofit lighting is even recommended by the U.S. Department of Energy (DOE) because it decreases your carbon footprint substantially. Just by LED Retrofitting, a building can reduce its carbon emissions and save lots of trees. For instance, at Ocean Palms, the carbon emissions reduced by the LED retrofit is equivalent to 45 cars going off the road or 65 acres of trees being planted.”

Mr. Hourii adds, “The great thing about LED Retrofitting is that you can see tangible results in just a month. Moreover, at ESI, we make sure our clients have a continuous positive cash flow.

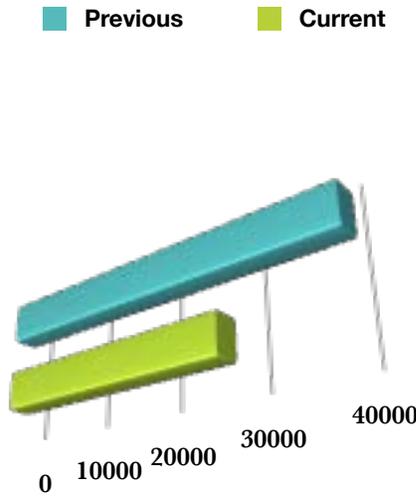
About Energy Smart Industry

Energy Smart Industry, LLC is a part of the worldwide operations of Skyrise Development Group, Inc., an international real-estate capital and fund management company. Energy Smart Industry (ESI) focuses on LED energy-saving technology, providing eco-friendly lighting that has helped its clients save energy costs. Headquartered in Hollywood, Florida, ESI sells retrofit lighting service and LED products in the U.S. for applications like offices, industrial lighting, retail lighting, outdoor lighting, residential lighting, architecture, hospitality and healthcare.

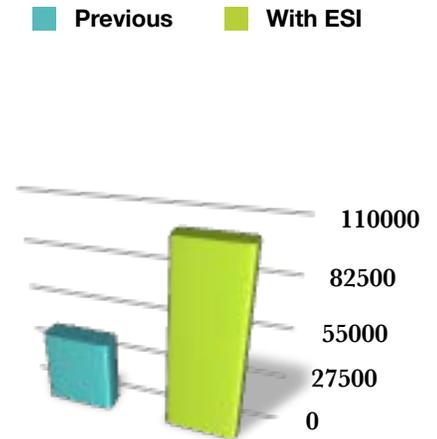
ESI's services include:

- [Customized Lighting Solutions](#)
- [Lighting Design and Consultancy](#)
- [Lighting System Visualization](#)
- [The Green Lease Management Program \(GLMP\)](#)

Previous Vs. Current Energy Bill



Positive Cash Flow



For more information please visit our website at www.EnergySmartIndustry.com or email Justine@energysmartindustry.com. We can also be reached at 866-724-7041.

