

August, 2010

This newsletter is the fifth release of our Energy Smart Industry Newsletter. Green Agenda is complete with the latest in energy efficient solutions, legislation, and relevant articles. Do you have an interesting article to submit? E-mail us! info@energysmartindustry.com Follow us on twitter: @energysmartind We welcome your Feedback: Call 866-724-7041



## Energy Smart Industry Launches a Campaign on LED Retrofit Program

### Go Green with LED Lights.....

Energy Smart Industry, an excel and affordable provider of LED retrofitting in America. It has recently launched a campaign to make people aware about LED retrofit and save resources. In this campaign, we send mailer carrying information about benefits of LED light and resource saving which helps in saving environment. We post videos on various video sites, displaying the benefits of LED lights and LED retrofitting. We also submit articles and press releases through various web communication ways like web news, web commercials etc.

LED defines the Light Emitting Diode and is also known for saving the light. LED lamps saves energy by consuming little power. There are no harmful gasses or mercury in LED lamps, like there are in fluorescent lamps. LED lamps are cooler than other lamps and save cooling costs and reduce spoilage due to heat in cold storage and retail displays.

Life of LED lamps is very long which helps in saving pocket expenses. LED retrofit is about replacing certain parts of the lighting system with others that make more sense, with respect to saving energy.

### LED Retrofit Program Highlights

- **ZERO** out of pocket expenditure on LED retrofit,
- **Redesign of lighting** to IESNA specifications,
- **NO Mercury, Cadmium or Lead,**
- **NO UV or Infrared** to degrade artwork or fabrics Average lifetime (can be longer),
- **Eliminates disposal fees** of fluorescent
- **Reduces your maintenance bills** on bulb and ballast replacement,
- **Reduces overall carbon footprint** by eliminating mercury-laden lighting



### Energy Smart Industry's benefitted Clients:

Energy Smart Industry signs contract for complete LED lighting retrofit with Hollywood Station Condominium, Proposes a whopping more than \$ 30,000 in annual energy savings.

#### Project Highlights:

LED lighting is sure to save money on energy bills and brighten up rooms like never before.

It helps save at least 40% on energy bills.

Energy Smart Industry will perform a complete building retrofit worth over \$100,000.00 at ZERO cost down to its client.

ESI will only be paid a percentage of savings on energy costs for the next 5 years, after that all the savings will go straight to the client.

1-year service warranty and a 5 year product warranty as well.

With the LED building lights ESI will use 14 input watts per luminaire, instead of the existing 32.

The energy saving from this is equivalent to reducing 45 tons of CO2 emissions from the environment, taking 8 cars off the road and planting 11 acres of trees.

#### About Energy Smart Industry

Energy Smart Industry, LLC is a part of the worldwide operations of Skyrise Development Group, Inc., an international real-estate capital and fund management company. Energy Smart Industry (ESI) focuses on LED energy-saving technology, providing eco-friendly lighting that has helped its clients save energy costs. Headquartered in Hollywood, Florida, ESI sells retrofit lighting service and LED products in the U.S.

“Energy Smart Industry leads the way in smart energy solutions for its clients”

Energy Smart Industry completes LED Retrofitting for Ocean Palms. Makes it the first building in America to run entirely on LED Retrofit lighting.

#### Project Highlights:

With this LED Retrofit program, Ocean Palms has seen a 75% saving in its energy bills.

From USD 40,000 per month ESI's LED Retrofitting program has brought Ocean Palms' energy bills down to USD 28,000 and has delivered on its promise.

The LED Retrofit exercise has also increased Ocean Palms' positive cash flow exceeding 100,000 per year.

ESI includes a unique 5-year protection policy on the lighting installed, that is 5 years of comprehensive free maintenance.

With this LED Retrofit program at Ocean Palms, the carbon emissions reduced by the LED retrofit is equivalent to 45 cars going off the road or 65 acres of trees being planted.

#### ESI's services include:

- [Customized Lighting Solutions](#)
- [Lighting Design and Consultancy](#)
- [Lighting System Visualization](#)
- [The Green Lease Management Program \(GLMP\)](#)

For more information please visit our website at [www.EnergySmartIndustry.com](http://www.EnergySmartIndustry.com) or email [Justine@energysmartindustry.com](mailto:Justine@energysmartindustry.com). We can also be reached at 866-724-7041.



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